

CHINA GREEN BUILDING STANDARDS REVERSE TRADE MISSION

Business Briefing to U.S. Industry

Friday, November 12, 2010

Chicago Marriott Downtown – Los Angeles/Miami Room (6th floor)
540 North Michigan Avenue • Chicago, IL



Leaders in China's Green Buildings Standards development will be in the U.S. to learn about American standards and technologies for green buildings. These standards will increase the demands for energy efficient products and services in China and increase the market for U.S. green building products and services. This event is an opportunity to learn about upcoming developments and procurements in China related to green buildings and to meet Chinese decision makers in green buildings standards development. Opportunities also exist for U.S. companies to present their green building technologies and services to the delegation on a one-on-one basis.

The Chinese delegation will be headed by **Mr. WANG Youwei**, Chairman of the China Green Building Council and will include:

- ▶ **Mr. HOU Wenjun** – Department of Building Energy and Science, Ministry of Housing and Urban-Rural Development
- ▶ **Professor YUAN Bin** – School of Architecture, Tsinghua University
- ▶ **Mr. WU Zhiqiang** – Assistant President, Tongji University
- ▶ **Mr. TIAN Wei** – Director of Technology Center, Shanghai Modern Architectural Design, Ltd.
- ▶ **Ms. ZOU Yanqing** – Vice Secretary-General, China Green Building Council
- ▶ **Mr. WANG Qingqin** – Assistant President, China Academy of Building Research
- ▶ **Mr. CHENG Zhijun** – Director of Standards and Codes Division, China Academy of Building Research
- ▶ **Ms. ZHENG Xuemei** – Deputy Executive Director, U.S.-China Energy Cooperation Program

WHAT

Business Briefing and One-on-One meetings with senior Chinese officials responsible for upcoming projects in the Green Building Standards sector in China

WHERE

Chicago Marriott Downtown
Los Angeles/Miami Room (6th floor)
540 North Michigan Avenue, Chicago, IL

WHEN

Friday, November 12, 2010

8:15 AM – 8:45 AM

Registration and Continental Breakfast

9:00 – 9:15 AM

Welcome and Introductions by USTDA

9:15 – 9:25 AM

Remarks by Ms. Mei Zheng,
Deputy Executive Director,
U.S.-China Energy Cooperation Program

9:30 – 10:30 AM

Presentation of projects and procurement needs by the Chinese Delegates

10:30 PM – 1:00 PM

One-on-One Meetings between
U.S. industry representatives and
Chinese delegates

1:00 – 1:45 P.M.

Networking Luncheon

COST: \$40



Sponsored by the
U.S. Trade and Development Agency
in cooperation with the
U.S.-China Energy Cooperation Program



CHINA GREEN BUILDING STANDARDS REVERSE TRADE MISSION

Business Briefing to U.S. Industry

Friday, November 12, 2010

Chicago Marriott Downtown – Los Angeles/Miami Room (6th floor)

540 North Michigan Avenue • Chicago, IL



TO REGISTER COST: \$40. Registration is limited to U.S. companies only. USTDA reserves the right to qualify all registrants.

NAME		TITLE
COMPANY		
STREET ADDRESS		
CITY	STATE	ZIP CODE
PHONE	FAX	
E-MAIL		Are you a small business? <input type="checkbox"/> Yes <input type="checkbox"/> No

REGISTER ONLINE AT: www.kealtd.com
OR REGISTER BY E-MAIL TO: mak@kealtd.com
OR FAX THE COMPLETED FORM TO: Koeppen, Elliott & Associates, Ltd.
at 202-429-9574
OR MAIL THE FORM TO: Koeppen, Elliott & Associates, Ltd.
1875 "I" Street, N.W., Suite 500,
Washington, DC 20006

For more information on USTDA,
please visit our website at www.ustda.gov

If you have any questions on this event,
please contact us at (202) 429-5245.



Sponsored by the U.S. Trade and Development Agency
in cooperation with the U.S.-China Energy Cooperation Program

